



17 PARTNERSHIPS FOR THE GOALS





17.2 Relationships to support the goals



17.2.1 Relationships with regional NGOs and government for SDG policy

Phetchaburi Rajabhat University plays a pivotal role in fostering collaborative partnerships with government agencies, local administrative organizations, the private sector, and development partners at both national and regional levels. These partnerships aim to drive sustainable development policies and practices (SDGs) through the integration of academic expertise, research, community engagement, and area-based management, leading to the formulation of concrete policies, strategies, and operational guidelines.

Such collaborations are designed to align the missions of higher education institutions with governmental and societal development goals, promoting evidence-based policymaking that effectively addresses local issues and enhances the quality of life for communities in the long term.

During the 2024 academic years, the university implemented a total of 17 academic and policy-driven collaborations / Memoranda of Understanding (MOUs). These partnerships covered diverse areas such as education, research, local development, public safety, social well-being, and workforce development aligned with Thailand's national strategies. Key initiatives include:

- ▶ 1. MOU on Research and Knowledge Management to enhance high-quality sea salt production and optimize the utilization of by-products.
- ▶ 2. Academic Collaboration Agreement on Youth Leaders for Sustainable Local and Global Communities to promote environmental awareness and leadership.
- ▶ 3. MOU on Road Safety Policy Implementation in partnership with the Phetchaburi Provincial Land Transport Office.
- ▶ 4. MOU on Leadership Network Development under the Change Leaders Network Project, FY2025 with the Phetchaburi Provincial Community Development Office.
- ▶ 5. MOU on Academic Cooperation for Research on Impacts of Social Transformation on Moral Ecosystem Models in Schools: A Case Study in Phetchaburi Province.



- ▶ 6. Research Collaboration Agreement under the RAINS for LCP Food Valley Program to enhance agricultural innovation and food value chains.
- ▶ 7. Professional Teacher Competency Development Project (MOU) between PBRU and the Phetchaburi Primary Educational Service Area Office.
- ▶ 8. MOU on Legal Education and Social Justice Collaboration with the Lawyers Council under the Royal Patronage and the Legal Network for Development.
- ▶ 9. MOU with the Student Loan Fund (SLF) for a pilot project providing educational loans for professional and vocational development.
- ▶ 10. Academic Cooperation Agreement for the “Phetch Innovation Teacher Program” to advance innovative teaching and learning practices.
- ▶ 11. MOU on the Development of Research and Innovation Personnel with the National Research Council of Thailand (NRCT) and 38 Rajabhat Universities, signed during the Thailand Research Expo 2025.
- ▶ 12. Academic Collaboration MOU between PBRU and the Faculty of Nursing, Burapha University.
- ▶ 13. MOU with Carl Zeiss Co., Ltd. for cooperation in advanced scientific instruments and technology development.
- ▶ 14. MOU on Academic and Professional Training in Hospitality and Service Management with The Regent Cha-Am Beach Resort, Regent Chalet Hua Hin, Vala Hua Hin – Nu Chapter Hotel, and Hua Hin Marriott Resort & Spa.
- ▶ 15. MOU with Narai Hospitality Group and its affiliated hotels (Lub D, Marasca, Le Méridien Phuket, Amanta Hotel Group, Riverine Hotel) to promote practical learning in tourism and hospitality.
- ▶ 16. Academic Collaboration Agreement with CP Aextra Public Company Limited (CP Extra) to provide students with experiential learning opportunities in business and management.
- ▶ 17. MOU with Samed Resorts Group, a leading resort operator in Rayong Province, to strengthen academic-industry cooperation in tourism and hospitality innovation.

Through these policy-oriented collaborations, Phetchaburi Rajabhat University demonstrates its role as a regional policy catalyst and sustainable development hub, connecting academia, government, the private sector, and civil society to advance local development, improve community well-being, and establish public policies aligned with the Sustainable Development Goals (SDGs).





17.2.2 Cross sectoral dialogue about SDGs

Phetchaburi Rajabhat University is committed to fostering cross-sectoral collaboration that facilitates the exchange of knowledge, operational approaches, and experiences in driving the Sustainable Development Goals (SDGs). The university works in partnership with government agencies, private organizations, local communities, and higher education institutions to strengthen human resource capacity, enhance the quality of teaching, research, and academic services, and ensure alignment with the social needs and changing national development context.

These efforts position the university as a platform for dialogue and mutual learning among multiple sectors, enabling the co-development of policy frameworks and practical approaches that contribute to achieving the SDGs in tangible and sustainable ways. PBRU emphasizes the creation of collaborative networks that extend across communities, regions, and the national level to promote shared learning and long-term impact.

Recognizing the essential role of connectivity among academia, government, the private sector, and civil society, the university actively promotes forums, dialogues, and knowledge-exchange activities as mechanisms for multi-stakeholder engagement in education, environment, social development, and economic sustainability.

During the 2024–2025 academic years, the university organized and participated in a total of 5 major cross-sectoral dialogues and collaborative activities aimed at integrating SDG principles into academic, community, and industrial contexts. These key events include:

- ▶ 1. Declaration of Commitment to Sustainable Development and SDG Leadership. Phetchaburi Rajabhat University signed a national declaration reaffirming its commitment to sustainable development leadership and alignment with SDG-oriented governance.
- ▶ 2. Network Meeting and Progress Review of the “RAINS for LCP Food Valley” Research Program 2024. A collaborative forum among universities, local authorities, and industries to review progress and promote innovation in sustainable food systems in the Lower Central Region.
- ▶ 3. Preparatory Meeting for the Confederation of Rajabhat University Students of Thailand. A national dialogue enhancing youth leadership, student participation, and collaboration among Rajabhat Universities toward sustainable education.
- ▶ 4. Academic Exchange on Electric Vehicle Curriculum Development. A joint academic forum between PBRU and RMUTR to exchange knowledge on EV curriculum design, technology integration, and workforce development.
- ▶ 5. User Group Conference on ELIB, MATRIX, and Institutional Repository (IR) Systems. Co-hosted with Suan Dusit University and private partners to share innovations in digital transformation and AI application in library services.



These initiatives reflect the role of Phetchaburi Rajabhat University as a central platform for cross-sectoral collaboration, fostering participation among academic institutions, government agencies, the private sector, and civil society. The university serves as a catalyst for developing policies, strategies, and innovations that align with the Sustainable Development Goals (SDGs) and contribute to long-term sustainable development at both local and national levels.



17.2.3 International collaboration data gathering for SDG

Phetchaburi Rajabhat University (PBRU) has continuously fostered international partnerships with overseas institutions and organizations to promote academic knowledge exchange, collaborative research, and professional development. These partnerships also include faculty and student exchange programs that enhance the quality of learning, teaching, and management in alignment with global academic standards.

In addition, the university actively engages in international cooperation on data collection, analysis, and sharing to support the monitoring and evaluation of progress toward the Sustainable Development Goals (SDGs). This initiative emphasizes the use of evidence-based data as a foundation for developing educational policies, teaching methodologies, and academic services that contribute to sustainable social and environmental outcomes.

During the 2024 academic years, PBRU established 15 international collaborations and activities, including research, academic exchanges, and cultural programs, as follows:

- ▶ 1. 2024 UKM-PBRU Culture and Arts Exchange Program and signing of a Letter of Intent (LOI) on academic and cultural cooperation.
- ▶ 2. Visit by the Taipei Economic and Cultural Office in Thailand and students from National Pingtung University of Science and Technology, Taiwan.
- ▶ 3. Academic collaboration discussions with five universities in Liaoning Province, China.
- ▶ 4. Cultural cooperation expansion with Indonesian Institute of the Arts (STSI) Denpasar and Udayana ISI Denpasar University.
- ▶ 5. Language and cultural exchange at Southwest Forestry University, China.
- ▶ 6. MOU with Slovak University of Technology for joint research in civil engineering.
- ▶ 7. International academic collaboration with Yunnan Technology and Business University, China.



- ▶ 8. MOU between PBRU Faculty of Nursing and Allied Health, and St. Paul University Manila, Philippines.
- ▶ 9. Academic and research cooperation discussions with Semmelweis University, Hungary.
- ▶ 10. Partnership network building with I-Shou University, Taiwan.
- ▶ 11. Collaboration on Simulation-Based Learning innovation with Queen's University, Canada.
- ▶ 12. MOU with Minzu Dalian University, China, for academic exchange and student mobility.
- ▶ 13. Agricultural knowledge exchange program with Rovuma University, Mozambique.
- ▶ 14. Engineering collaboration with Hunan University of Technology, China.
- ▶ 15. Academic cooperation MOU with Xi'an Kedagaoxin University, China.

Through these partnerships, PBRU promotes joint research, data sharing, curriculum development, and exchange of faculty and students, fostering international understanding and innovation for sustainable development. The university continuously monitors and evaluates these collaborations to ensure tangible outcomes that enhance educational quality and contribute to global sustainability.





17.2.4 Collaboration for SDG best practice

Phetchaburi Rajabhat University has established strong collaborations with both domestic and international partners to review, compare, and develop best practices in advancing the Sustainable Development Goals (SDGs), particularly in education, research, community engagement, and public health. These partnerships aim to enhance academic quality toward international standards while embedding sustainability across teaching, research, and institutional management.

Under this framework, the university works with educational institutions, government agencies, and local organizations to exchange knowledge and develop applicable best practices for Thailand's socio-environmental context. The focus is on creating sustainable learning models, applied research, and environmentally responsible practices that support local and regional development. .

During the 2024 academic years, Phetchaburi Rajabhat University implemented a total of 6 key collaborative initiatives, as follows:

1. Training on Research Ethics and Good Clinical Practice (GCP) – enhancing researcher competency and adherence to international human research standards.
2. Cultural Heritage Collaboration – “Wachiraburi Dvaravati Myth Performance” at The Tamrong Heritage Festival, under the Digital Community Tourism Project with the Tamrong Subdistrict Administrative Organization.
3. Joint research with Assoc. Prof. Dr. Marian Luctkar-Flude, Visiting Professor from Queen's University, Canada, on developing a Virtual Simulation Game for nursing and health science students.
4. International Conference 2025 – “Simulation Evolved: Integrating Immersive Tech & Foundational Skills for Healthcare's Next Leap,” promoting global dialogue on healthcare simulation innovation.
5. Participation in national carbon reduction programs, including the Thailand Voluntary Emission Reduction Program (T-VER) and the Low Emission Support Scheme (LESS) under the Thailand Greenhouse Gas Management Organization (TGO).
6. Establishment of the “Waste Management Learning Center for a Low-Carbon Society” in Prachuap Khiri Khan Province to promote local sustainability and environmental education.



Through these initiatives, PBRU reinforces its role as a “Best Practice Hub” for sustainable development, fostering innovation in education, research, culture, and the environment. The university continues to transform academic knowledge into real-world solutions, advancing sustainable learning and community well-being at both regional and international levels.



17.2.5 Collaboration with NGOs for SDGs

Phetchaburi Rajabhat University places strong emphasis on partnerships with non-governmental organizations (NGOs) and civil society organizations at local, national, and international levels to advance the Sustainable Development Goals (SDGs).

These collaborations focus on youth empowerment, civic responsibility, ethics and integrity promotion, anti-corruption, community development, and sustainable livelihoods.

As an academic partner, the university contributes expertise, research, and learning mechanisms through service-learning projects, experiential programs, and volunteer initiatives. These activities foster positive social transformation across education, economy, society, and environment reflecting the university's mission to integrate knowledge with real-world social impact.

In addition, PBRU extends cooperation with private organizations in education, vocational skill development, decent employment, and sustainable tourism to enhance workforce potential and strengthen local economies.

During the 2024 academic years, the university carried out 5 major collaborative activities with NGOs and civil society partners as follows:

1. Language and Cultural Exchange with the International Youth Fellowship (IYF) – promoting intercultural understanding and publicizing the upcoming “2026 Global Camp” under the theme “Connecting Cultures, Inspiring Tomorrow.”
2. Follow-up Visit and Academic Monitoring of Scholarship Students under the “Sanjaithai Sujaitai Project” by the Sanjaithai Sujaitai Foundation.
3. Anti-Corruption Collaboration MOU – signed with the Anti-Corruption Foundation and the Anti-Corruption Reporters Association of Thailand to promote integrity and transparency in higher education.
4. Participation in the 2024 IYF World Camp Thailand – a global youth development program fostering leadership, resilience, and ethical awareness among university students.
5. Establishment of the Phetchaburi E-Sports Club – a joint initiative with the Phetchaburi Provincial Sports Association to promote teamwork, digital literacy, and discipline through competitive e-sports.



Through these initiatives, Phetchaburi Rajabhat University demonstrates its role as an active “SDG Partner,” working collaboratively with NGOs and private sectors to empower youth, foster social ethics, and drive sustainable community and economic development at both national and international levels.



17.4 Education for the SDGs

17.4.1 Education for SDGs commitment to meaningful education

Phetchaburi Rajabhat University prioritizes meaningful education as a foundation for improving quality of life and fostering sustainable local development under the framework of the Sustainable Development Goals (SDGs). The university aims to produce graduates who possess both knowledge and integrity, equipped with skills relevant to global transformation, and a strong sense of social responsibility.

Phetchaburi Rajabhat University has developed the Excellence Development and Specialist Manpower Production Plan 2023 – 2027 as a strategic roadmap to enhance educational quality and professional capacity. The university's vision states:

“By 2027, Phetchaburi Rajabhat University will be a leading university in food, tourism, and health sciences under the concept of a digital university integrating science for sustainable local development.”



Aligned with this vision, the Phetchaburi Rajabhat University focuses on producing high-competency graduates in science, food, tourism, and health disciplines through integrated knowledge application for sustainable local development. Guided by Section 7 of the Rajabhat University Act, B.E. 2547 (2004), Phetchaburi Rajabhat University emphasizes advancement in teaching, research, academic services, and cultural preservation.

The Phetchaburi Rajabhat University also promotes Lifelong Learning to develop 21st-century skills, ethical awareness, and social responsibility—empowering learners to become key contributors to national progress and long-term sustainable development.





17.4.2 Education for SDGs specific courses on sustainability

Phetchaburi Rajabhat University places strong emphasis on integrating the principles of Sustainable Development into teaching and learning across all levels and disciplines. The university aims to produce graduates with knowledge, understanding, and skills to promote sustainable social and environmental development.

At present, the university consists of nine academic faculties and one demonstration school, namely:

1. Faculty of Education
2. Faculty of Humanities and Social Sciences
3. Faculty of Science and Technology
4. Faculty of Management Science
5. Faculty of Engineering and Industrial Technology
6. Faculty of Information Technology
7. Faculty of Agricultural Technology
8. Faculty of Nursing and Health Sciences
9. College of Food and Hospitality Innovation

The university offers a total of 59 academic programs, comprising:

1. 49 Bachelor's Degree
2. 9 Master's Degree
3. 1 Graduate Diploma level

In the academic year 2024 (B.E. 2567), the university offered 4,117 courses. Among these, 495 courses equivalent to 12.0 percent are directly related to sustainability themes, such as environmental conservation, energy management, community development, circular economy, health, and well-being.

These results demonstrate the university's strong commitment to Education for Sustainable Development (ESD) through the integration of environmental, social, and economic dimensions into academic programs. This approach ensures that graduates develop sustainability awareness and are able to apply their knowledge to drive balanced local and national sustainable development.

17.4.3 Education for SDGs in the wider community

Phetchaburi Rajabhat University is a local development university dedicated to strengthening communities through education, knowledge transfer, and the application of appropriate technologies. The university has developed strategic frameworks to address local development challenges by integrating science, technology, innovation, and local wisdom to enhance community competence, create employment opportunities, and promote lifelong learning for learners of all ages.



Operating within the framework of Education for Sustainable Development (ESD), the university implements community-based learning activities, proactive academic services, and social innovation initiatives that directly respond to local needs in economic, social, and environmental dimensions. Collaborative partnerships are established across government agencies, private sectors, non-governmental organizations (NGOs), and civil society to transfer practical knowledge and technologies while equipping individuals with essential skills for modern living.

These initiatives demonstrate the university's role as a Sustainability Learning Hub, driving the achievement of sustainable development goals at both local and national levels. The university emphasizes public participation, vocational skill development, environmental conservation, and local economic strengthening, enabling communities to achieve self-reliance and sustainable growth aligned with the nation's long-term development agenda.



17.4.4 Sustainable Literacy

Phetchaburi Rajabhat University is committed to fostering sustainability knowledge, understanding, and skills among students, staff, and local communities. The university integrates the concept of sustainable development into all academic programs to cultivate environmental awareness, responsible resource use, and balanced living across economic, social, and environmental dimensions.

According to the course cluster classification for the 2024 academic year, the university offered a total of 4,117 courses, of which 495 courses (12.0%) were directly related to sustainability. These courses cover diverse disciplines such as environmental management, clean energy, sustainable agriculture, community health, green innovation, and the sufficiency economy philosophy. This demonstrates the university's systematic integration of sustainability principles across all levels of education.



Through this approach, the university enhances awareness and deep understanding of the Sustainable Development Goals (SDGs) among its students and personnel. It equips them to apply sustainability concepts in daily life, professional practice, and community development ultimately nurturing “Sustainable Citizens” who contribute to a balanced and sustainable future for the nation.

