



4 QUALITY EDUCATION





4.2 Proportion of graduates with teaching qualification



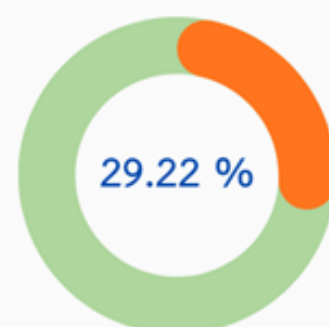
4.2.1 Proportion of graduates with relevant qualification for teaching

Phetchaburi Rajabhat University offers a total of 59 undergraduate programmes, of which 16 are in the field of education. In the academic year 2024, a total of 339 graduates obtained degrees with teaching qualifications, meeting all requirements set by the Teachers' Council of Thailand for professional teaching licensure in basic education.

When compared to the total of 1,160 graduates, those with teaching-related qualifications account for 29.22% of all graduates. This reflects the university's strong commitment to producing qualified and professional educators to meet the needs of the national education system and contribute to sustainable educational development.



Number of graduates from
education programmes





4.3 Lifelong learning measures

4.3.1 Public resources (lifelong learning)

Phetchaburi Rajabhat University (PBRU) promotes lifelong learning by providing equitable access to education for people of all ages through public learning resources and community-based learning activities. The university's initiatives aim to enhance local knowledge, strengthen skills, and promote inclusive, sustainable lifelong learning opportunities for all.

1. Free Courses/Short Course

1.1 Herbal Soap Community Enterprise Development Programme

The Faculty of Management Science organized training sessions for members of the Herbal and Wellness Tourism Community Enterprise, Tha Raeng Sub-district, Ban Laem District, Phetchaburi Province.

Activities were conducted in three phases:

1. Knowledge sharing and hands-on production of herbal liquid soap.
2. Online marketing training and provision of livestreaming equipment.
3. Basic accounting and cost management training.

This initiative integrated marketing, business, and production knowledge to enhance community entrepreneurship and promote sustainable local development.



1.2 Tourism Capacity Building for Ban Bang Ket Herbal Community Enterprise

The Faculty of Management Science organized training activities to strengthen community-based tourism capacity. The key activities included:

- Recording income-expense transactions.
- Practicing digital photography and media production for tourism promotion.
- Conducting live-streaming sales for local products and services.
- Improving landscape design to create attractive photo spots for tourists.

These initiatives demonstrate PBRU's commitment to fostering community development through academic knowledge transfer and innovation integration, following the principles of the value-based economy and creative economy.





1.3 Seminar on Main Distribution Boards (MDB) and Electrical Switchboards

The Vocational Training and Skill Testing Centre, in collaboration with private sector partners, organized a seminar on the importance of Main Distribution Boards (MDB) in electrical systems. The seminar aimed to promote lifelong learning and enhance participants' professional competencies through upskilling and reskilling opportunities.



1.4 Short Courses Open to the Public

The university regularly offers short courses open to all citizens, such as "Simple Exercise for the Elderly: Fit for Every Day", which integrates community innovation and social engineering to promote active ageing and healthy lifestyles.

1.5 Social Engineer and "From Local Roots to Global Impact" Projects

These university-community collaboration projects provide free training and development activities for local residents, encouraging participation in community innovation, sustainable agriculture, and local entrepreneurship.





2. Free Access to Online Resources

Phetchaburi Rajabhat University provides free and open access to a variety of digital and online learning resources to promote equitable and inclusive lifelong learning for all.

2.1 PBRU e-Learning Platform

The university's online learning centre offers a wide range of open-access educational media and online courses for the public. The platform supports self-paced learning and allows individuals to develop their skills and knowledge beyond formal education systems.

2.2 Digital Learning Materials and Knowledge Databases

The university disseminates video lectures, electronic books (e-books), academic articles, and digital knowledge bases through its official website and social media channels. These resources serve as open educational materials to support learning at all levels and encourage lifelong learning in the community.



3. Free Access to Campus Facilities and Equipment

Phetchaburi Rajabhat University provides free access to campus learning facilities and educational resources for the public, enabling community members to explore, study, and develop their skills in a supportive academic environment.

3.1 The Office of Academic Resources and Information Technology, Digital Centre, Language Development Centre, scientific laboratories, and Learning Space facilities are open for public use, allowing individuals to conduct research, self-study, and participate in informal education activities.

3.2 The university's sports fields and recreation centres are open to local communities for physical activities and wellness promotion.

3.3 The Warm Community Health and Wellness Centre provides free health consultations and basic healthcare services, supporting the well-being of students, staff, and nearby residents.





4. Community Learning Centers

Phetchaburi Rajabhat University has established several Community Learning and Academic Service Centres across Phetchaburi Province to enhance access to education and knowledge for all community members.

These centres serve as local knowledge hubs, offering training, workshops, and extension programmes that integrate university expertise with community needs.

The university also collaborates with local schools and community organizations to implement joint learning projects, promote inclusive education, and strengthen the foundation for lifelong learning in rural areas.



4.3.2 Public events (lifelong learning)

Phetchaburi Rajabhat University actively promotes lifelong learning through continuous public learning activities designed to engage youth, students, and the general public. These activities aim to foster an inclusive learning society where everyone has access to education and opportunities to develop their skills. The events cover a wide range of topics academic, vocational, cultural, and life skills enabling participants to apply acquired knowledge effectively in their daily lives.

1. "Open House 2025: Agriculture Innovation for the Future" – Faculty of Agricultural Technology

The Faculty of Agricultural Technology organized the "Open House 2025" event to disseminate agricultural knowledge and promote practical learning among students from four secondary schools in Phetchaburi Province – Ban Laem Wittaya School, Bang Chan Wittaya School, Wachiratham Sophit School, and Nong Chok Wittaya School.

The event featured:

- Academic exhibitions and student project showcases.
- Learning stations (hands-on practice areas) for real-world experience.
- Academic guidance and information sessions on higher education opportunities.

The objective was to inspire young learners and promote experiential learning through practical demonstrations and academic engagement. The exhibitions were presented by four academic programmes: Aquaculture, Animal Science, Agricultural Technology, and Food Science and Technology, emphasizing the integration of science, innovation, and sustainable agriculture.





2. “PBRU OPEN HOUSE: Rajabhat Phetchaburi Fair”

The Corporate Communications Division, in collaboration with the Office of Academic Promotion and Registration, organized the “PBRU Open House: Rajabhat Phetchaburi Fair” to publicize university programmes and provide opportunities for students and the public to explore learning experiences through practical activities.

Key components of the event included:

- Academic exhibitions from eight faculties and the College of Food Innovation and Service Industry.
- Hands-on demonstrations and interactive learning sessions.
- Career guidance and higher education counselling.

This initiative serves as a core mechanism for promoting lifelong learning, enabling participants from all backgrounds to access practical learning opportunities, gain career-related knowledge, and strengthen the relationship between the university and the community. Through such activities, Phetchaburi Rajabhat University continues to act as a regional hub for knowledge exchange and community engagement, fostering sustainable educational development.





4.3.3 Vocational training events (Lifelong Learning)

Phetchaburi Rajabhat University (PBRU) promotes lifelong learning for the public, youth, and students through vocational training programmes, skill certification, and hands-on workshops that integrate academic knowledge with practical experience.

These initiatives aim to enhance employability, improve workforce readiness, and support the sustainable development of professional skills that meet the needs of the labour market.

Key vocational training activities conducted in the academic year 2024 include the following:

1. “One Village, One Thai Chef” Project

The Phetchaburi International Culinary School, in collaboration with the Ministry of Higher Education, Science, Research and Innovation (MHESI), implemented the project “One Village, One Thai Chef” to promote local employment and elevate culinary standards in Thai communities.

The programme provided 150 hours of practical training covering 50 Thai dishes, led by professional chefs.

It offered Upskill and Reskill opportunities for local cooks and culinary practitioners, transforming them into qualified community chefs with professional standards. The initiative not only supported skill development but also encouraged the preservation of Thai culinary wisdom and created sustainable career pathways for participants in the food and hospitality industry.





2. Training and Skill Standard Testing: Electrical Wiring Technician (Level 1)

The Vocational Training and Skill Testing Centre at Phetchaburi Rajabhat University organized a training and certification programme for the Electrical Wiring Technician (Level 1) to certify the competency of students, alumni, and the general public.

This programme complies with the Ministry of Labour's regulations, which designate electrical installation as a high-risk occupation that must be performed only by qualified and certified individuals. Through both theoretical instruction and practical testing, participants gained recognized credentials that enhance employability and ensure safe, high-quality standards in the electrical workforce.



3. Workshop on "Solar Rooftop Installation"

The Faculty of Engineering and Industrial Technology, in collaboration with the Vocational Training and Skill Testing Centre, organized a hands-on Workshop on Solar Rooftop Installation to promote knowledge and skills in renewable energy systems.

Participants learned about the design, installation, and operation of solar rooftop systems through interactive demonstrations and field practice. This workshop provided students with practical experience in renewable energy technology, preparing them for future careers in the clean energy and sustainable industry sectors.





4.3.4 Education outreach activities beyond campus

Phetchaburi Rajabhat University (PBRU) has continuously implemented educational outreach and community development programmes beyond the university campus, focusing on academic services for youth, local communities, and the general public. These initiatives aim to transfer knowledge, develop practical skills, and enhance the quality of life of community members through participatory learning and engagement.

Working collaboratively with faculty members, local organizations, and community networks, the university conducts situational analyses, development planning, and integrated projects that respond directly to local needs.

These efforts reinforce PBRU's role as a regional learning hub and a driving force for sustainable development at both local and regional levels.

1. Science Camp Outreach Programme

The Faculty of Science and Technology organized a "Science Camp" for 415 primary school students from Wat Don Kai Tia School (Grade 1) to foster early interest in science and technology through active learning and hands-on experimentation.

The programme included eight interactive learning stations, jointly designed and operated by three academic departments, providing fun, experiential learning opportunities that encouraged curiosity, creativity, and problem-solving among young learners.

Through these engaging activities, students gained foundational scientific understanding and inspiration to pursue further education in science and technology fields, reflecting PBRU's mission to promote STEM education and lifelong learning in local communities.





2. Academic Service on Child and Youth Protection Law

The Law Program, under the Faculty of Humanities and Social Sciences, conducted an academic outreach activity titled “Legal Knowledge on Child and Youth Protection” for Grade 10-11 students at Benjamarachalai School, Phetchaburi Province.

The project aimed to provide students with accurate legal knowledge and to promote civic awareness of rights, responsibilities, and social ethics among young people.

Through interactive lectures and case-based discussions, participants learned about the Child Protection Act and related laws, fostering analytical thinking, social responsibility, and respect for the rule of law. This initiative reflects the university’s commitment to strengthening civic education and promoting youth empowerment through accessible legal literacy in the community.



3. Certificate Programme for Border Patrol Police Teachers (Generation 21)

The Faculty of Education, Phetchaburi Rajabhat University, implemented the Certificate Programme for Border Patrol Police Teachers (Generation 21) a seven-month training initiative designed to enhance the professional qualifications and teaching competencies of police officers serving as teachers (Por Thor 1 positions) in Border Patrol Police Schools across Phetchaburi and Prachuap Khiri Khan Provinces.

The programme focuses on developing participants’ pedagogical knowledge, instructional skills, and classroom management competencies, as well as promoting an understanding of learner-centered education appropriate to remote and rural contexts. It also emphasizes the teachers’ roles as community developers, empowering them to integrate educational knowledge into community improvement and local well-being.

This initiative plays a vital role in reducing educational inequality and enhancing the quality of education in border and underserved areas, reflecting Phetchaburi Rajabhat University’s mission to advance inclusive, equitable, and sustainable education for all.





4.3.5 Lifelong learning access policy

Phetchaburi Rajabhat University has established a strategic operational framework comprising six key pillars to enhance the quality of education and drive sustainable local development

1. Excellence in Food, Tourism, and Health Sciences

Phetchaburi Rajabhat University aims to strengthen and advance its academic programs in food, tourism, and health sciences, both at degree and short-course levels. The university promotes academic collaboration and knowledge exchange with domestic and international institutions to enhance professional competencies, support innovation-driven research, and ensure sustainable academic excellence.

3. Teacher Education and Professional Development

Phetchaburi Rajabhat University places strong emphasis on producing high-quality and innovative educators capable of integrating digital technologies and artificial intelligence (AI) into teaching and learning. To this end, the university established the AI Innovation and Research Center, designed to enhance digital literacy, pedagogical innovation, and research capacity among both pre-service and in-service teachers.

5. Local Development

Phetchaburi Rajabhat University collaborates with local administrative organizations to promote sustainable community development, the preservation of cultural heritage, and the revitalization of local arts and crafts, such as Phetchaburi stucco art and traditional Chatree theatre. Furthermore, the university integrates cultural tourism initiatives to generate local income and improve community well-being.

2. Graduate Development

The university is committed to producing practice-oriented graduates equipped with competencies that meet the evolving demands of the labor market. Flexible learning pathways such as the Credit Bank System are implemented to promote lifelong learning opportunities, while fostering entrepreneurial mindsets and creative career skills among students to prepare them for the future of work.

4. Research and Innovation Development

The university actively promotes research collaboration networks at both national and international levels to generate research with social and economic impact. It also supports the professional growth of researchers through capacity-building initiatives that raise research standards to meet global academic benchmarks.

6. Organizational Management and Governance

The university applies digital transformation strategies to enhance organizational efficiency and expand its information technology infrastructure. It is committed to becoming a Green University, integrating Big Data-driven management systems to strengthen institutional governance, sustainability, and environmental responsibility.





In addition, Phetchaburi Rajabhat University is dedicated to advancing academic excellence and developing high-level professional manpower through continuous enhancement of its curricula, learning processes, and organizational management systems.

The university focuses on promoting Reskilling and Upskilling to equip learners with competencies relevant to the digital era, while fostering a culture of Lifelong Learning accessible to individuals of all ages. The university provides flexible and diverse educational systems to ensure inclusive access to learning opportunities throughout life, including:

- Degree Programmes (Formal undergraduate and postgraduate academic programmes)
- Non-degree Programmes (Short courses and special training programmes)
- Credit Bank System (A system for credit accumulation and transfer)

These initiatives enable all learners to pursue education in a flexible, continuous, and inclusive manner.







บุคลากร Upskill

“การสื่อสารภาษาอังกฤษในการปฏิบัติงาน”









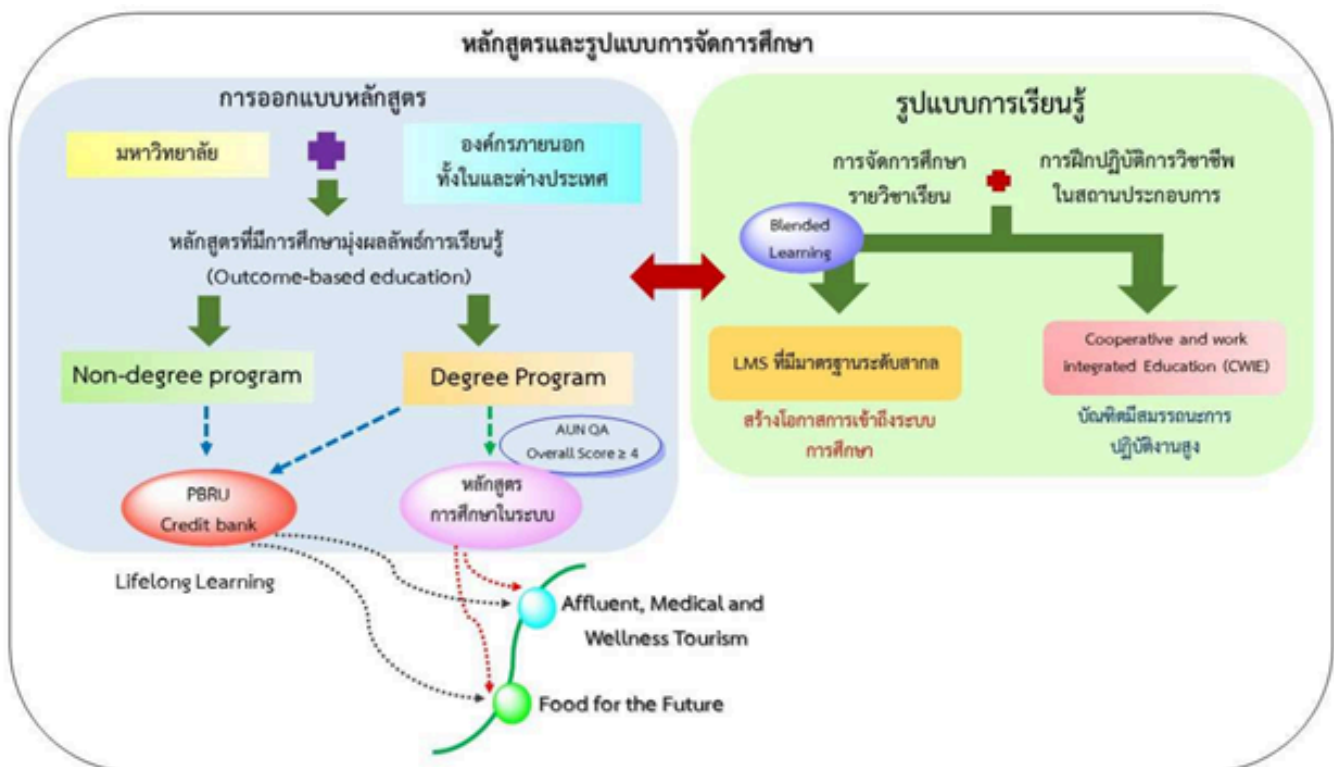

In terms of graduate and personnel development, Phetchaburi Rajabhat University continuously designs and enhances academic programs that respond to the needs of local, regional, and national development.

The university emphasizes the development of language proficiency, professional competence, and international standards, while fostering innovation-based entrepreneurship through community-driven research and grassroots economic development. These efforts aim to translate academic knowledge and innovation into tangible economic and social value.

Furthermore, the university has implemented a Blended Learning system supported by a certified Learning Management System (LMS) that enables students to learn “Anywhere, Anytime, and at Any Age.” It also prioritizes curriculum development in its key academic strengths, including:

- Food and Nutrition
- Tourism and Hospitality
- Health Sciences

These disciplines meet labor market demands at local, regional, and national levels while expanding equitable access to education and promoting lifelong learning for all.





4.4 Proportion of first-generation students

4.4.1 Proportion of first - generation students

In the academic year 2024 Phetchaburi Rajabhat University had a total of 1,925 new undergraduate students. Among these, 1,421 students were identified as first-generation students, accounting for 73.82% of the total new student population. Meanwhile, 504 students were non-first-generation students, representing 26.18% of the total new undergraduate cohort.

First-generation students vs Non-first-generation students

