1 NO POVERTY



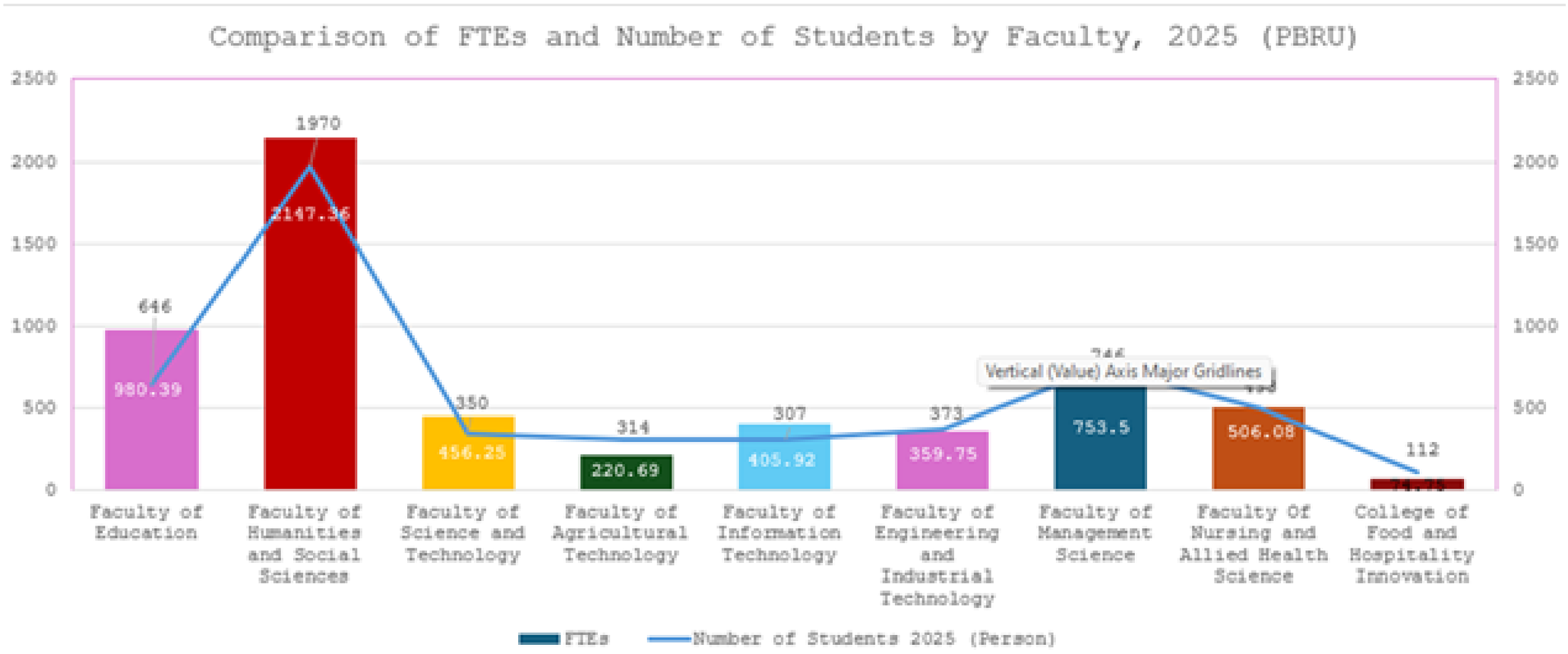
1.2 Proportion of students receiving financial aid to attend university because of poverty”

1.2.1 Low income students receiving financial aid



In the academic year 2025 (B.E. 2568), Phetchaburi Rajabhat University had a total of 5,904.69 Full-Time Equivalent (FTE) students across all years of study and all programs leading to degree or diploma qualifications. The total included undergraduate programs, part-time programs, and graduate programs. The FTE student enrollment was distributed across the faculties as follows

1.Faculty of Education - 980.39 FTE
2.Faculty of Humanities and Social Sciences - 2,147.36 FTE
3.Faculty of Science and Technology - 456.25 FTE
4.Faculty of Agricultural Technology - 220.69 FTE
5.Faculty of Information Technology - 405.92 FTE
6.Faculty of Engineering and Industrial Technology - 359.75 FTE
7.Faculty of Management Science - 753.50 FTE
8.Faculty of Nursing and Health Sciences - 506.08 FTE
9.College of Food Innovation and Hospitality - 74.75 FTE



Phetchaburi Rajabhat University assigns the Student Development Division to be responsible for student development, including the provision of student services and welfare, the provision and coordination of scholarships from both internal and external sources, facilitation of student loans through the Student Loan Fund (SLF), and the promotion of opportunities for students to earn income while studying. These initiatives are intended to support students facing financial constraints in accessing and continuing their higher education.

In the academic year 2025 (B.E. 2568), the University had a total of 5,316 students, of whom 3,080 students received financial assistance and educational expense support through the following forms of assistance:

1. Student Loan Fund (SLF)

A total of 2,721 students received educational loans to support tuition fees and/or living expenses. The University facilitates and coordinates the student loan application and related procedures.

2. Scholarships

A total of 359 students received scholarships from internal university funds and/or external funding sources coordinated and allocated by the University. These scholarships aim to assist students with financial needs and promote equal access to educational opportunities.

3. Opportunities to Earn Income While Studying

The University promotes opportunities for students to earn income while studying in order to reduce their financial burden and support access to educational opportunities through the implementation of student employment programs.

1.3 University anti-poverty programmes

1.3.1 Bottom financial quintile admission target

Phetchaburi Rajabhat University places importance on promoting equal access to higher education by providing educational opportunities for students who face financial constraints. The University aims to support students from economically disadvantaged backgrounds in accessing and conti

In 2025 (B.E. 2568), the University opened applications for 12 continuing scholarships from the Phetchaburi Rajabhat University Committee for the Promotion of University Affairs, with each scholarship valued at 10,000 baht. Applicants were required to be undergraduate students experiencing financial hardship, with a minimum grade point average (GPA) of 2.00, good conduct, and no previous receipt of other continuing scholarships, except for the Student Loan Fund (SLF). Applicants were also required to submit a photograph of their residence as part of the supporting documents for consideration of financial assistance to students with financial needs.nuing their higher education. In addition, in the academic year 2025 (B.E. 2568), the University allocated and coordinated scholarships for 359 students, with a total value of 10,667,000 baht, to help reduce students' financial burdens and economic barriers to education. The scholarships were categorized as follows:

- Tuition Fee Waiver Scholarships: 152 scholarships, totaling 3,990,000 baht
- Educational Expense Support Scholarships: 196 scholarships, totaling 6,603,000 baht
- Grants: 11 scholarships, totaling 74,000 baht

The University continuously provides such support to promote educational opportunities, reduce financial barriers, and support students facing financial constraints in accessing higher education on an equitable basis.





The scholarships are categorized into continuing scholarships and grants, supported by both internal and external organizations of the University, covering both public and private sector organizations, as detailed below:

1. Continuing Scholarships

These scholarships are supported by internal university organizations, such as the Phetchaburi Rajabhat University Committee for the Promotion of University Affairs Scholarship and the Phetchaburi Rajabhat Scholarship. They are also supported by external organizations, including the Statesman General Prem Tinsulanonda Foundation, Thai Beverage Public Company Limited, the Scholarship for Students under the Royal Patronage of Her Royal Highness Princess Maha Chakri Sirindhorn, CP Axtra Public Company Limited, and the Ved Dussit Foundation – Planting Seedlings, Building Nurses Scholarship, among others.

2. Grants

These grants are supported by internal organizations, such as the Phetchaburi Rajabhat University Committee for the Promotion of University Affairs Scholarship and the Phetchaburi Rajabhat University Alumni Association Scholarship. External sources include the Luecha Mungmee Scholarship, Asst. Prof. Poolsawat Mumbansao Scholarship, Asst. Prof. Dr. Pra-ornuch Hongthong Scholarship, Ajarn Phattharaporn Thitichanchaykula Scholarship, Nanthaporn Thampipith Scholarship, and Assoc. Prof. Dr. Nittaya Kaewkalana Scholarship.





1.3 University anti-poverty programmes

1.3.2 Bottom financial quintile student success

Phetchaburi Rajabhat University aims to ensure that all students are able to complete their programs of study in accordance with the Regulations on Undergraduate Education, B.E. 2568 (2025). The University has established the Student Loan Fund (SLF) to support students from low-income or financially disadvantaged backgrounds by providing access to educational funding and enabling them to continue receiving financial assistance throughout their studies until graduation.

Students eligible to apply for educational loans must have a household income of no more than 360,000 baht per year. The University also provides guidance and information on educational loans through the website of the Student Development Division, facilitating students' access to relevant information and supporting them in correctly and comprehensively completing the loan application process.

In addition, the University provides scholarships from both internal and external organizations to support students from low-income or financially disadvantaged backgrounds so that they can continue their education. In the academic year 2025 (B.E. 2568), a total of 359 students received scholarships, which contributed to reducing economic barriers and promoting equal access to educational opportunities.

1.3 University anti-poverty programmes

1.3.3 Low-income student support

Phetchaburi Rajabhat University provides welfare services and support activities to improve the quality of life of students from low-income backgrounds. These initiatives focus on promoting access to affordable food, creating opportunities for students to earn income while studying, and developing vocational and entrepreneurial skills, as follows:

1. Food Services and Opportunities to Earn Additional Income

The University provides a cafeteria and affordable food shops serving students, staff, and the general public, helping reduce students' food-related expenses. In addition, the University has established “Ka Nod Market”, a simulated business market that operates every Tuesday, Wednesday, and Thursday. The market provides opportunities for students and staff to sell products, food, and beverages, promoting experiential learning while enabling students to earn income while studying.







In addition, the Faculty of Management Science implements initiatives to promote and develop practical business skills among students, such as the “Management Market” (Talad Nat Chatkan) located in front of the faculty. The market provides students with opportunities to gain hands-on experience in entrepreneurship, business management, marketing, and product sales, while also enabling them to earn additional income during their studies. These activities help enhance practical experience and develop essential skills for students’ future careers.

2. Affordable Housing and Safety Services

Phetchaburi Rajabhat University provides affordable student accommodation to help reduce students’ housing expenses and ensure access to quality and safe housing. The University operates four student dormitories, as well as accommodation facilities for staff and faculty members, with reasonable subsidized rates provided as part of the University’s welfare services.

To ensure the safety and well-being of residents, the University provides dormitory staff who are on duty 24 hours a day to monitor safety, provide assistance, and offer guidance and support to students living in the dormitories. The University also promotes the dormitories as supportive environments for learning, daily living, and student well-being, providing a welcoming, appropriate, and safe living environment.





3. Public Transportation Services on Campus

Phetchaburi Rajabhat University provides free electric shuttle services within the campus for students, staff, and the general public. The service facilitates convenient transportation between different areas of the University, helps reduce students' transportation expenses, and promotes the use of clean energy and environmentally friendly transportation. This initiative contributes to improving the quality of life of the University community and supporting the development of a sustainable campus.





4. Student Welfare and Health Services

Phetchaburi Rajabhat University has established a Student Welfare Fund to provide financial assistance for medical expenses in cases of accidents or death. The University also provides mental health and well-being counseling services to support students in managing their health and daily lives. In addition, the Disability Support Services (DSS) Center provides support and facilitates equitable access to services and educational opportunities for students with disabilities.





5. Student Counseling and Guidance Services

The Student Development Division under the Office of the President provides counseling and guidance services to students in various areas, including academic matters, personal and daily life, and financial issues. These services help students adapt to university life, make informed decisions, manage challenges appropriately, and successfully complete their studies with quality.





1.3 University anti-poverty programmes

1.3.4 Bottom financial quintile student support

Phetchaburi Rajabhat University promotes equitable access to higher education for students from financially disadvantaged backgrounds through the Student Loan Fund (SLF). The Fund provides financial support for tuition fees, education-related expenses, and living costs, helping reduce the financial burden on students and their families.

Under the Fund's regulations, borrowers are granted a two-year grace period after graduation or withdrawal from their studies. Repayment is subject to interest at 1% per year and must be completed within 15 years from the date repayment becomes due.

The University assigns responsible staff and units to provide information, guidance, and assistance throughout the loan application process, from application submission and document verification to status monitoring and coordination with relevant agencies. In the 2025 academic year, 100% of students who applied for the Student Loan Fund were able to access their loan entitlement. This initiative helps reduce financial barriers and promotes equitable and inclusive access to higher education.





In the 2025 academic year, Phetchaburi Rajabhat University implemented the Earn While Learn Project to support students with financial constraints. The project provides full-time undergraduate students with opportunities to work while studying, during official working hoursand on public holidays, in accordance with the University's regulations.

Students may work up to 7 hours per day and receive compensation at a rate of THB 50 per hour. The project aims to help students earn income during their studies and reduce the financial burden on themselves and their families.



The project aims to provide students with opportunities to earn income while studying and help reduce the financial burden on students and their families. At the same time, it promotes desirable characteristics, including responsibility, discipline, good conduct, and a sense of social responsibility. The project also provides students with opportunities to gain knowledge and practical experience through real-world work, thereby developing essential employability skills and preparing them for future careers after graduation.

1.3 University anti-poverty programmes

1.3.5 Low or lower-middle income countries student support

Phetchaburi Rajabhat University is committed to creating educational opportunities and promoting equitable access to higher education. The University welcomes international students from Myanmar, Cambodia, and Laos, while also promoting educational opportunities for students from financially disadvantaged and low-income backgrounds.

Scholarships are supported by both the University and external organizations, including government agencies, private-sector organizations, foundations, and other institutions. Scholarships are awarded in accordance with the eligibility criteria and conditions of each funding source, taking into consideration students' financial circumstances and individual needs. Forms of support include non-repayable grants and continuing scholarships, depending on the conditions of each funding source.

These scholarship initiatives help reduce students' educational expenses and provide opportunities for those facing financial difficulties to access and continue higher education. They also contribute to reducing educational inequalities and promoting equitable access to higher education.

1.4 Community anti-poverty programmes

Phetchaburi Rajabhat University has a key mission to contribute to local development and improve the quality of life of people in the community. The University aims to promote self-reliance, strengthen economic stability, and reduce poverty in a sustainable manner by integrating its missions in teaching and learning, research, academic services, and local development with the context and needs of local communities. These efforts cover economic, social, cultural, and environmental dimensions.

In the 2025 academic year, the University implemented the Phetchaburi Rajabhat University Strategic Development Plan, with a focus on sustainable community development, creating economic opportunities, and reducing inequalities among people in the local area. This was achieved through projects and activities that applied the University's knowledge, research, innovations, and expertise to community development. These initiatives included academic services for occupational development and income generation, the promotion and capacity building of entrepreneurs and community enterprises, as well as the development of local cultural assets and resources to create additional economic value.

In addition, the University promotes entrepreneurship through various mechanisms and initiatives, including the Phetchaburi Rajabhat University Business Incubation Unit (PBRU-UBI). The unit supports the development of business ideas, the commercialization of knowledge and innovations, and the enhancement of entrepreneurial and employability skills to generate income. These efforts contribute to strengthening the local economy and supporting sustainable poverty reduction in local communities.

1.4 Community anti-poverty programmes

1.4.1 Local start-up assistance

1. University Business Incubation Project, Fiscal Year 2025-2026

Phetchaburi Rajabhat University, through the University Business Incubator (UBI), implements business incubation initiatives to promote and strengthen the capacity of entrepreneurs. The program supports two Start-up products and four Pre-Incubation products, while providing entrepreneurs with knowledge and skills in accounting, taxation, and business plan development. These activities aim to enhance entrepreneurs' business management capabilities and prepare them for sustainable business growth.





2. Project "One Faculty, One District"

Phetchaburi Rajabhat University implements the "One Faculty, One District" project by applying the knowledge, expertise, and capabilities of each faculty to support community and local entrepreneur development. The project focuses on promoting livelihoods, developing local products, adding value to local wisdom and resources, and transferring knowledge and skills that can be applied to occupational activities and income generation.

The project emphasizes collaboration with local communities and relevant partner networks to ensure that development activities are aligned with local contexts and community needs. These efforts contribute to creating economic opportunities, generating income, and strengthening the economic resilience of local communities in a continuous and sustainable manner.







- Creative Tourism Economy Project to Enhance Local Economic Value: The project organized an activity entitled "Creative Souvenir Product Design Using Recycled Fishing Nets" to transfer knowledge on transforming discarded materials from local communities into products that reflect local identity. The activity aims to create added economic value and support sustainable income generation for local communities.



1.4 Community anti-poverty programmes

1.4.1 Local start-up assistance

3. Creative Tourism and Local Economic Development Project

The project promotes creative tourism and strengthens the local economy through activities such as the "Creative Souvenir Product Design from Discarded Fishing Nets" activity. The activity provides knowledge and skills on transforming waste materials available in local communities into creative products that reflect local identity. This approach adds economic value to local resources and supports the development of products with potential for further commercialization, thereby creating sustainable income-generating opportunities for local communities.





4. Community Enterprise and Local Economy Development Project

The project promotes the development of community enterprises and strengthens the local economy through the development of the "Umami Mon Senbei" product. The activity applies agricultural processing innovations to add value to local community products and further develop them for commercial markets. This initiative supports income generation, enhances the competitiveness of community products, and contributes to strengthening the local economy in a sustainable manner.







5. Academic Outreach Activity for Community Enterprise Development

Phetchaburi Rajabhat University provides academic outreach services to support the development of community enterprises in Kaeng Krachan District. The University conducted field-based activities to support the Ban Phu Sawan Community Enterprise Group in registering its business, developing product formulations, and preparing production facilities to meet the requirements for certification. These activities aim to enhance the capacity and competitiveness of the community enterprise, improve product quality and standards, and promote sustainable income generation for the local community.



1.4 Community anti-poverty programmes

1.4.2 Local start-up financial assistance

Phetchaburi Rajabhat University places strong emphasis on supporting start-up entrepreneurs by facilitating access to funding opportunities and business development support. This is carried out through the University Business Incubator (UBI), which serves as an important mechanism for promoting and strengthening the capacities of students and entrepreneurs. The support covers various stages of business development, including business idea development, business plan preparation, product and packaging development, and preparation for connecting entrepreneurs with funding sources and relevant networks. These efforts help increase opportunities for entrepreneurs to establish and develop businesses with the potential for sustainable growth.

During the 2025-2026 fiscal year, the University implemented the University Business Incubation Project to promote and develop Start-up and Pre-Incubation entrepreneurs. Entrepreneurs were guided through a screening and selection process to apply for financial support, while also receiving consultation and capacity-building support in business management, business plan development, accounting and taxation, as well as product and packaging development. These activities aim to strengthen entrepreneurs' readiness to operate their businesses and increase their opportunities to access financial support.

As a result of these efforts, the University supported entrepreneurs through the business incubation process, comprising two Start-up products and four Pre-Incubation products. This reflects the University's efforts to establish a comprehensive support system for entrepreneurs from the early stages of business development, covering knowledge provision, capacity building, and linkages to funding opportunities. These mechanisms help entrepreneurs develop their businesses, generate income, and build the readiness needed for continued and sustainable growth.





1.4 Community anti-poverty programmes

1.4.3 Programmes for services access

Phetchaburi Rajabhat University places strong emphasis on promoting access to knowledge, technology, and essential services that support livelihoods and daily living for local people and communities. The University integrates its academic knowledge and expertise through academic outreach services and collaboration with local agencies to ensure that people can access these services equitably and in accordance with the needs of local communities. These efforts are aligned with the University's mission and approach to local development.

1. Mobile Agricultural Clinic Project

In the 2025 academic year, Phetchaburi Rajabhat University, through the Faculty of Agricultural Technology, participated in the Mobile Agricultural Clinic Project in Kaeng Krachan District, Phetchaburi Province. The project provided agricultural services and consultations to farmers to address agricultural production challenges, while also transferring appropriate knowledge and technologies in response to the needs and context of the local area.

More than 100 farmers participated in the activities. The project enabled local farmers to access agricultural knowledge, consultations, and services conveniently and comprehensively. The knowledge and technologies provided could be applied to their occupations, helping reduce production-related problems and risks and strengthen their agricultural capacity. These efforts contribute to strengthening local farmers and improving their quality of life in a sustainable manner.





2. Vocational Skills Development and Capacity Building Project for Disadvantaged Youth and People

In the 2025 academic year, Phetchaburi Rajabhat University, through the Vocational Training and Skills Testing Center, collaborated with the Phetchaburi Provincial Office of Social Development and Human Security to provide a 30-hour Building Electrical Installation training course for disadvantaged youth and people. The training combined theoretical instruction and hands-on practice to develop vocational skills, enhance employment opportunities, and support sustainable income generation and self-reliance.





3. Activity to Promote Access to Health Services and Knowledge in the Communit

In the 2025 academic year, Phetchaburi Rajabhat University, through the Faculty of Nursing and Health Sciences, collaborated with the Hat Chao Samran Subdistrict Health Promoting Hospital to organize an academic outreach activity under the "Warm Community Care and Health Promotion Center" initiative. The activity aimed to promote access to health knowledge and healthcare services among people in the local community.

A total of 120 faculty members, staff, students, and Village Health Volunteers (VHVs) participated in the activity. The activities included knowledge sharing and practical training on resistance-band exercises for health promotion, as well as the application of Thai herbal knowledge to community health care. These activities helped strengthen participants' knowledge and practical skills in health care and supported the promotion of good health and well-being among people in the community.





1.4 Community anti-poverty programmes

1.4.4 Policy addressing poverty

Phetchaburi Rajabhat University established the Development Policy and Strategic Direction for 2022-2026, with a strong emphasis on local development, improving the quality of life of local people, and sustainably reducing economic and social inequalities. The University integrates its core missions in teaching and learning, research, and academic outreach services to strengthen local communities and support sustainable local development.

The University aims to apply knowledge, technologies, and innovations to local development in accordance with the contexts and needs of local communities. Particular emphasis is placed on developing people's capacities and vocational skills, creating opportunities for employment and income generation, and promoting access to knowledge and essential services. These efforts are intended to expand economic opportunities and reduce inequalities within local communities.

In the 2025 academic year, the University translated these policies into practice through a wide range of local development projects and activities across multiple dimensions. These initiatives focused on promoting income generation, developing the skills and capacities of local people, supporting entrepreneurs and community enterprises, and providing academic outreach services that respond to local needs. Through these efforts, the University seeks to strengthen people's capacity for self-reliance and contribute to sustainably improving the quality of life of local communities.

1. Collaboration in Promoting Arts, Culture, and Local Wisdom

Local Wisdom Enhancement Project in Nong Ya Plong District Phetchaburi Rajabhat University, through the Faculty of Humanities and Social Sciences, implemented activities to enhance local wisdom and develop community products. The initiative aimed to add economic value, promote income generation, and strengthen the capacity and resilience of local communities in a sustainable manner.

Activity to Preserve and Revitalize Pgaz K'Nyau Woven Textile Wisdom The University collaborated with local agencies to promote the preservation and further development of Pgaz K'Nyau weaving knowledge and skills for commercial applications. The initiative connects cultural capital with community-based tourism and local economic development, creating opportunities to generate income while preserving local cultural heritage.

Rajabhat University Network Collaboration on Arts and Culture The University participated in signing a Memorandum of Understanding (MOU) with the Rajabhat University network nationwide to promote, preserve, inherit, and further develop arts, culture, and local wisdom. The collaboration aims to generate benefits for local communities and support sustainable local development.







1.4 Community anti-poverty programmes

1.4.4 Policy addressing poverty

2. Vocational Skills Development and Income Generation

Vocational Skills Development and Capacity Building Project for Disadvantaged Youth and People Phetchaburi Rajabhat University, through the Vocational Training and Skills Testing Center, collaborated with the Phetchaburi Provincial Office of Social Development and Human Security to organize the "Building Electrical Installation" training course. The project aimed to develop vocational knowledge and skills among disadvantaged youth and people, enabling participants to apply their knowledge to employment and occupational activities, increase opportunities for income generation, promote self-reliance, and improve their quality of life in a sustainable manner.

Short Course: "Vegetable Farming for Livelihoods through Hydroponic Systems"Phetchaburi Rajabhat University, through the Faculty of Agricultural Technology, organized a practical training course for students at Hua Hin School to develop modern agricultural skills and promote lifelong learning. The course aimed to enable participants to apply their knowledge and skills in practice and further develop them into future career and income-generating opportunities.

"One Village, One Thai Chef" Project Phetchaburi Rajabhat University, through the Phetchaburi School of International Food, implemented the project to develop Thai culinary skills and prepare participants for professional standards. The project enables participants to apply and further develop their knowledge and skills for employment and income generation, while also contributing to improved quality of life and supporting the local economy and cultural tourism in a sustainable manner.







3. Community Product Development and Value Enhancement Projects

Ban Wang Yao Community Product and Learning Center Development Project Phetchaburi Rajabhat University, through the Faculty of Education, collaborated with local communities and partner networks to develop products and packaging based on local resources and traditional knowledge. A community learning center was also established to facilitate knowledge transfer, promote livelihoods, add value to community products, and support income generation and the strengthening of the local economy in a sustainable manner.

Research Project on the Development of Local Fish Sticks and Marketing Strategies for Commercial Value Creation Phetchaburi Rajabhat University, through collaboration between the Faculty of Management Science and the Faculty of Agricultural Technology, transferred knowledge and processing innovations to transform locally sourced fish into "Fish Sticks" products. The project also developed participants' digital marketing skills and distribution channels to increase the value of local raw materials, create opportunities for employment and income generation, and strengthen the local economy.

"Integrated Mango Development Based on the BCG Model for Sustainable Development of Ban Sala Lai Community" Project

Phetchaburi Rajabhat University developed products from Nam Dok Mai Si Thong mangoes that did not meet export standards by processing them into three-flavor chewy mango products and pasteurized ready-to-drink mango juice. The initiative aimed to add value to agricultural produce, reduce post-harvest losses, and generate income for the community. The University also collaborated with local agencies to promote community identity products and collect relevant information for applying for Geographical Indication (GI) registration.

Project on the Development and Value Enhancement of Community Seafood from Pak Nam Pran for Commercialization Phetchaburi Rajabhat University, through the Institute for Research and Promotion of Arts and Culture, in collaboration with the Faculty of Science and Technology, conducted field-based activities to strengthen the capacity of the Pak Nam Pran Community Enterprise Group. The activities covered seafood production and processing, production facility improvements, product development, market testing, and marketing. These efforts aimed to increase the value of community products, expand market and distribution opportunities, and promote sustainable income generation for the community.











4. Impact and Outcomes of Local Development Initiatives

Local/Regional Level

Phetchaburi Rajabhat University promotes vocational skills development, employment opportunities, and value enhancement of community products by applying knowledge, technologies, and innovations in ways that respond to the contexts and needs of local areas. These initiatives cover Phetchaburi Province and surrounding areas and aim to support income generation, self-reliance, and the strengthening of the local economy.

Regional/National Level

The University has developed collaborative networks with government agencies, educational institutions, and partner organizations at both regional and national levels to jointly transfer knowledge, develop vocational skills, build upon local wisdom, and enhance community products. These collaborations expand economic opportunities and contribute to sustainable local development.

Outcomes of the Initiatives

The University has developed collaborative networks with government agencies, educational institutions, and partner organizations at both regional and national levels to jointly transfer knowledge, develop vocational skills, build upon local wisdom, and enhance community products. These collaborations expand economic opportunities and contribute to sustainable local development.

In addition, the University's local development achievements have received recognition through awards presented at the 7th "Advancing Southern Local Development: Rajabhat Universities for Local Development" event. Several initiatives focusing on improving quality of life and strengthening the local economy received awards, including the PBRU BCG Banana Value Chain Model, the Project on Enhancing Local Wisdom in Arts and Culture for Value Creation, "From Mulberry Routes to Commercial Markets", and Supplementary Vocational Academic Outreach for Income Generation. These recognitions reflect the tangible outcomes and achievements of the University in applying knowledge and innovations to community development.



